



NATIONAL JOURNAL

**National Journal Celebrates the Importance of Diversity in Advocacy  
with Special Report - Diversity in Advocacy: Highlighting Black leaders  
in government affairs**

**Washington, D.C.; October 28, 2020** – With a continued focus on providing resources that help members effectively navigate the issues that impact their work, National Journal’s president Kevin Turpin announces the launch of the special report, [Diversity in Advocacy: Highlighting Black leaders in government affairs](https://diversityingovaffairs.nationaljournal.com). A collaboration between the company’s esteemed newsroom and research team, the report will appear alongside the October 28 issue of *National Journal Daily* and be available on <https://diversityingovaffairs.nationaljournal.com>. With an ever-important focus on racial equity across corporate America, National Journal created this special report to celebrate 27 Black government affairs leaders for their inspiring stories and stellar careers. These executives hail from some of the largest and most influential companies and industries in the world. The interviews and articles shed light on their career accomplishments and explore their thoughts on the racial justice movement that has been front-and-center in the United States over the past few months and their perspective on how it has affected them.

National Journal worked with the [Washington Heads of Office](#) organization to acknowledge these individuals who bring important lived experience and perspective to the consequences that our country is facing as it relates to justice and equality for Black Americans. These honorees embody integrity, excellence and effectiveness for their companies and industries, and they bring much needed diverse perspectives to the advocacy profession.

“As a 21-year-old Black man starting my career at National Journal, I did not see many people who looked like me,” said Kevin Turpin. “However, as I began to progress in my career, I met many of the leaders that are being profiled in this issue. Some of them gave me words of advice and provided me with mentorship at tough times. Their help gave me strength to push through challenges and obstacles that I faced along the way. My experience is a testament to the statement that representation truly does matter.”

Unveiled today, National Journal’s Special Report ([diversityingovaffairs.nationaljournal.com](https://diversityingovaffairs.nationaljournal.com)) highlights the contributions of 27 Black Americans to the government and public affairs industry.

To read the special report and learn more about these 27 influential leaders, please go to [diversityingovaffairs.nationaljournal.com](https://diversityingovaffairs.nationaljournal.com) and check out the October 28 issue of National Journal Daily.

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## **About National Journal**

National Journal is a premier research and insights company committed to helping organizations effectively navigate Washington. Best known as one of Washington's most trusted media brands for 50 years, National Journal supports thousands of government and business leaders in the nation's capital by providing services in government affairs, communications and

political research in addition to exceptional journalism. Our premier products are: [Presentation Center](#), [National Journal Daily](#), [Hotline](#), [Race Tracker](#), [Network Science Initiative](#), [Vignette](#), and [Ballast Research](#). National Journal is a division of Atlantic Media. Kevin Turpin is National Journal's President. For more information, please visit [nationaljournal.com](http://nationaljournal.com).

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